**FROM:** Department/Agency Leadership or Campaign Manager

**TO:** All Employees

**CONTENT:** Campaign worker recruitment

**DATE TO SEND:** Mid-to-late summer

**SUBJECT**: Are you interested in being a leader in the Combined Federal Campaign?

Dear colleagues,

Each year, thousands of federal employees work together as Combined Federal Campaign (CFC) Managers, Coordinators, and Keyworkers to inspire colleagues to give to the charities they care about through the campaign. Last year alone, this effort resulted in more than $78 million to help those in need.

I have been proud to support the CFC during my years of federal service and can share firsthand how rewarding these roles can be. These leadership positions are a great way to develop professional skills, such as public speaking, financial accountability, and expertise in building public-private sector partnerships. Leadership and service within the CFC can also help augment the knowledge, skills, and abilities needed to advance to more senior-level positions.

**Will you consider volunteering to implement the CFC?**

You don’t have to be a long-time federal employee or CFC donor – you don’t even have to know what the CFC is – to serve in one of the many important campaign roles. The CFC will provide all of the training, resources, and materials you need to inspire your colleagues to collectively raise critical funds for the more than 5,000 charities participating in the 2022 campaign.

**If you are interested in pursuing a leadership role within the CFC, please reach out to [SUPERVISOR/MANAGER/POC], so they can discuss the next steps and timeline.**

Training is just around the corner, and we are eagerly anticipating an important year in giving to support our local communities, the nation, and all of those in need around the world.

As a campaign worker, you can be the face of change! The work you will do is critical to the success of this effort. The CFC unites the entire federal community through a tradition of giving, and this would be a fine addition to your legacy as a changemaker.

Thanks,